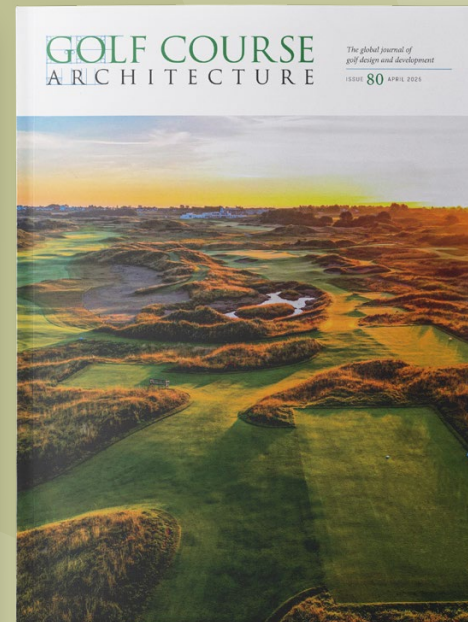
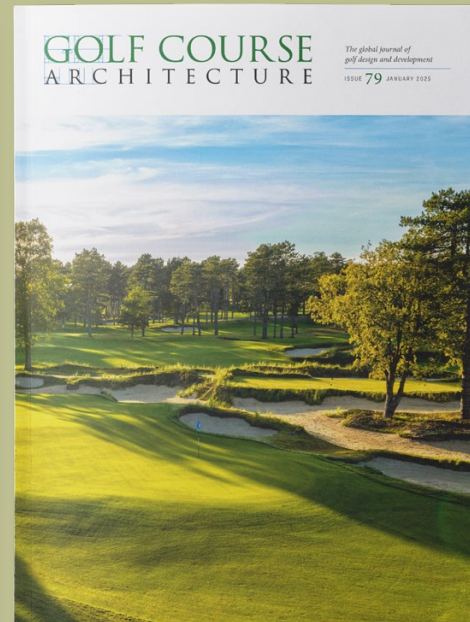
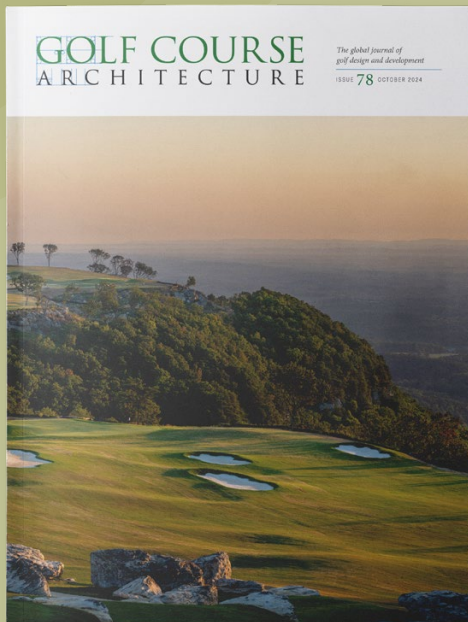


GOLF COURSE ARCHITECTURE

2026

Media information



Welcome

Thank you for your interest in promotional opportunities in *Golf Course Architecture* and its associated media channels. This document outlines the ways in which you can reach our loyal and engaged readership of golf industry participants.

Many of our sponsors – including architects, construction firms, turf suppliers, irrigation and equipment manufacturers, bunker specialists and a range of other firms that provide products and services to golf clubs – choose to promote their businesses in *Golf Course Architecture* to showcase their brands and share details of their golf projects to our large readership. But others also support us because they believe that we are a pioneer and important voice in the industry – promoting the craft and expertise of golf course architects and their project partners, and the benefits of engaging with professionals for all types of golf course work.

Whatever your reason, we are very grateful for your support, and look forward to working with you in the months and years ahead.



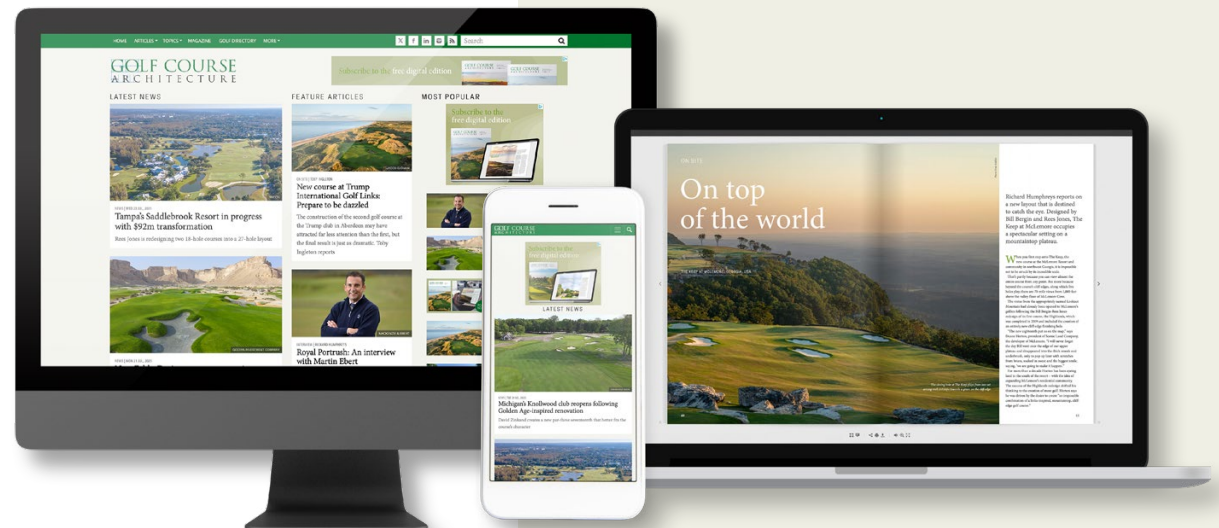
TOBY INGLETON

Publisher, Golf Course Architecture

toby.ingleton@golfcoursearchitecture.net

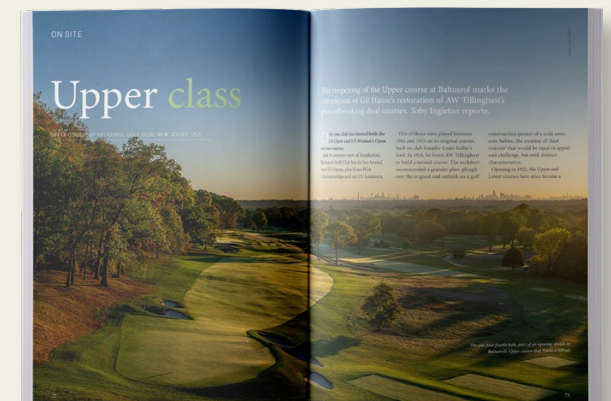
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Why advertise?

- ✓ Our fully-paid subscriber base includes many of the **world's leading and best-known golf course developers, owners and superintendents**
- ✓ We also have a rigorously controlled circulation to ensure that **golf clubs throughout the world receive the magazine**
- ✓ Our readers immerse themselves in our **compelling and unique content** – reading the magazine cover-to-cover
- ✓ GCA is the **only publication devoted entirely to golf design and development** – known and read throughout the industry
- ✓ Now in its twentieth year of publication, the **GCA brand is associated with trust, professionalism and credibility**
- ✓ We have developed **a range of promotional packages** to suit every type of client and budget
- ✓ Advertisement and promotional packages are priced very competitively, offering a low-cost way to reach a large audience



Golf Course Architecture

Golf Course Architecture is now in its twentieth year of publication. The brand spans print, digital, online, email and social channels.



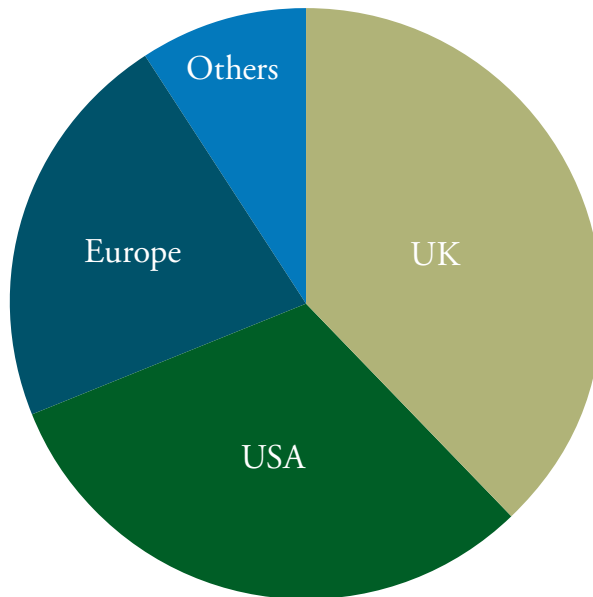
- Our **printed magazine** is published quarterly
- The ***GCA Green Pages*** supplier guide is distributed free with the January issue
- The magazine is also available as a free **digital edition**
- The **website** is updated with news and features on a daily basis
- Our **monthly newsletter** provides a digest of the top recent content
- All of our content is also promoted via our **social media channels** on Facebook, X (Twitter), LinkedIn and Instagram

Circulation

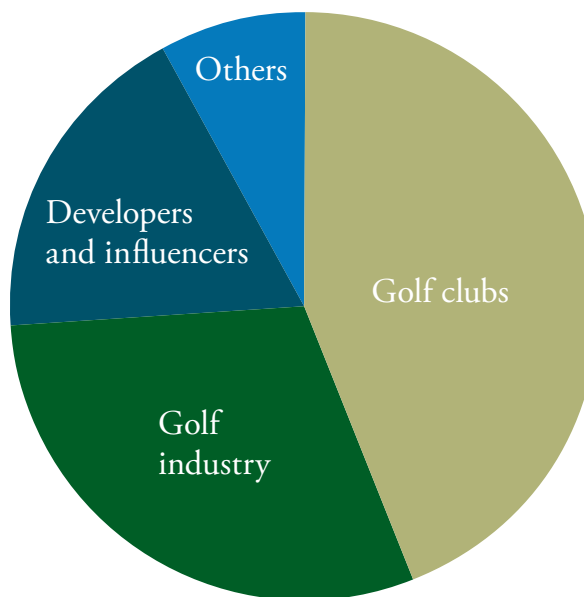
Our large controlled circulation database ensures that *Golf Course Architecture* reaches the most important decision makers in the worldwide golf development market, with senior management of development firms throughout the world receiving the printed magazine.

In addition to new developments, we also have strong circulation coverage of existing facilities. *Golf Course Architecture* reaches a large number of golf club owners, operators, managers and greenkeepers.

Print edition geographic reach



Print edition reader type



AUDIENCE

3,500

Printed magazine circulation

21,000+

Digital subscribers

260,000+

Website users per year

470,000+

Website page views per year

550,000+

Digital edition page views per year

over 1.1 million

Total digital page views

30,000+

Followers on social media

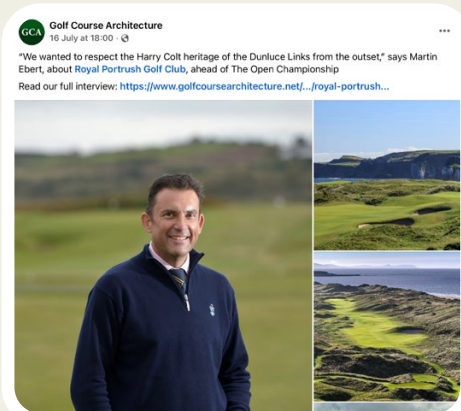
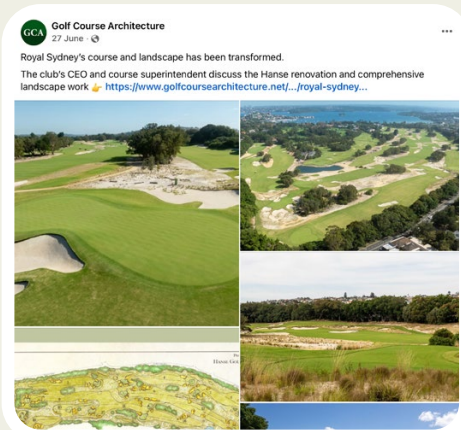
Digital audience

GCA magazine and online content is also published via LinkedIn, Instagram, X (Twitter) and Facebook. Our posts regularly get large numbers of shares and likes, helping to drive our content far beyond our own follower base and readership.

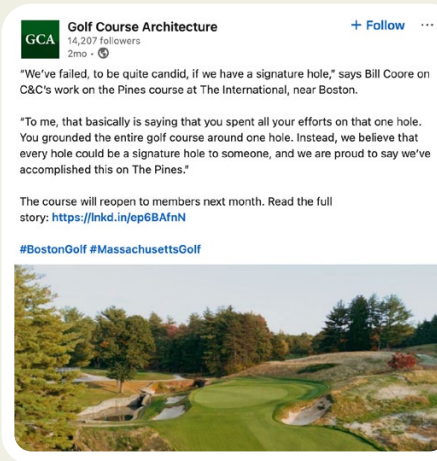
9,300 followers



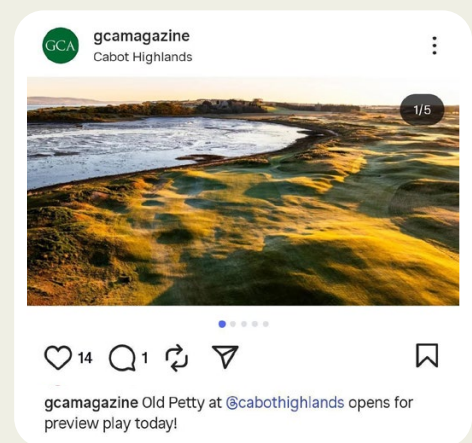
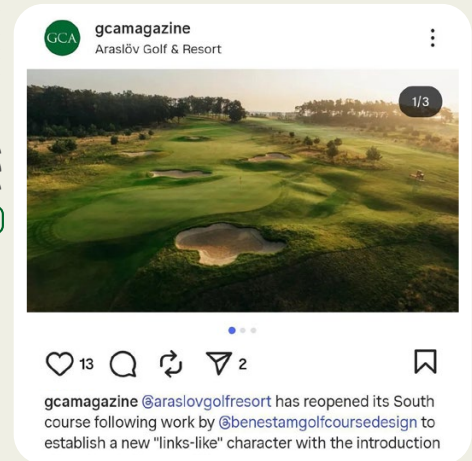
6,400 followers



14,200 followers



959 followers



Promotional packages

The most cost-effective way to promote your business in *Golf Course Architecture* is to choose one of our four promotional packages, each of which give you coverage for an entire year.

- ✓ Our **Bronze** and **Silver** packages provide quarter and half-page advertising spaces at a discounted rate, plus free copies of the magazine for you to share with clients and partners.
- ✓ If you choose one of our **Gold** or **Platinum** packages, you will get advertising space in every issue plus editorial coverage within the magazine and website.

Once you have signed up, a member of our editorial team will contact you to discuss coverage of your projects in the year of your sponsorship.

The prices detailed overleaf for these packages include the cost of our journalists' time – which can include a visit to your projects and writing a report for publication in the magazine (note that travel costs are extra).

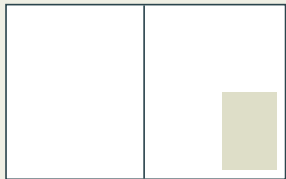
Turn the page for more details and pricing for our promotional packages.



Promotional packages

Choose one of our promotional packages for architects and golf suppliers.

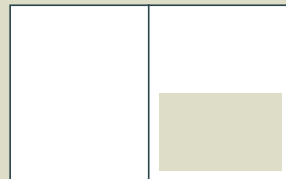
BRONZE



£825/issue (£3,120/year)

- ✓ 4 x quarter page ad
- ✓ 5 printed copies

SILVER



£1,195/issue (£4,580/year)

- ✓ 4 x half page ad
- ✓ Feature comment*
- ✓ 5 printed copies

GOLD



£1,750/issue (£7,000/year)

- ✓ 4 x full page ad
- ✓ 4 x sponsor logo plus company profile
- ✓ Feature comment*
- ✓ Dedicated article*
- ✓ 5 printed copies

Our most popular package

PLATINUM



£2,595/issue (£10,380/year)

- ✓ 4 x double page ad
- ✓ 4 x sponsor logo plus company profile
- ✓ Online advertising
- ✓ Feature comment*
- ✓ 2 dedicated articles*
- ✓ 5 printed copies

Packages are by far the best-value way to advertise

Spread the cost over twelve months

All packages require a one year, four issue commitment

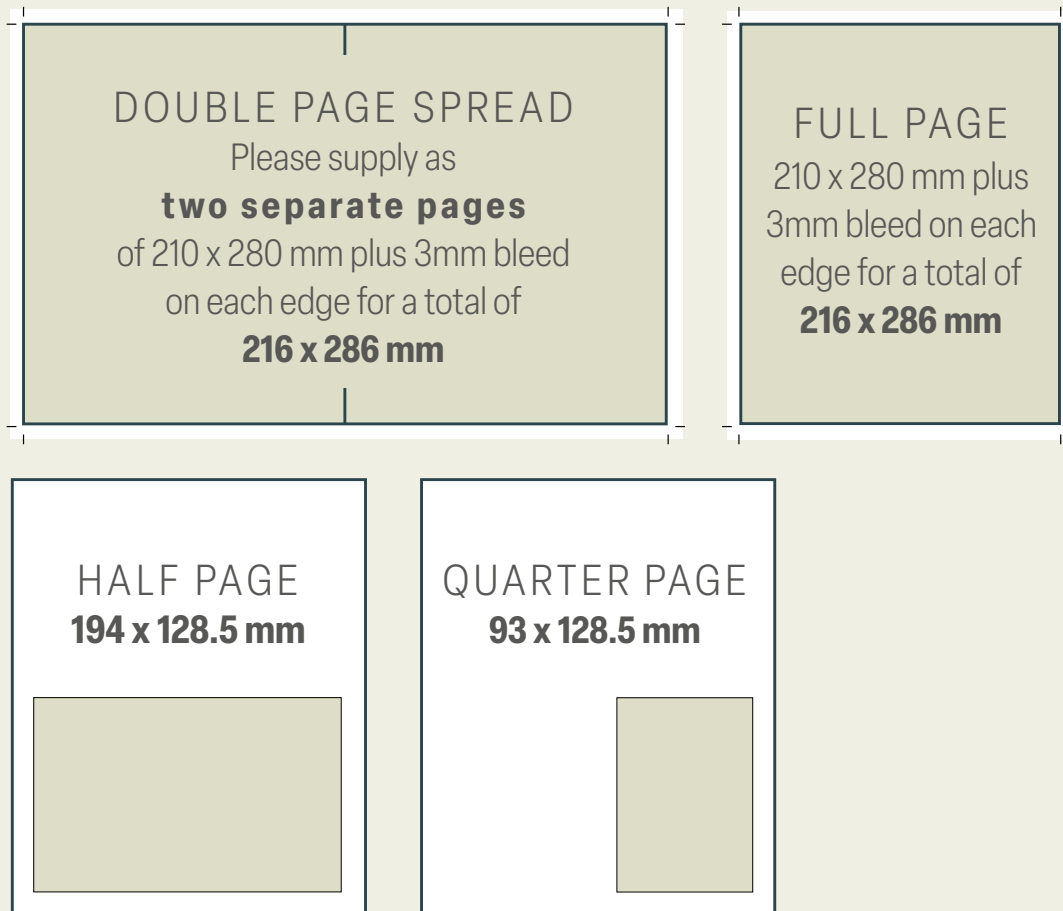
Invoiced per issue after publication

*All editorial contributions are subject to relevance

Advertisement specifications

Guidelines for printed advertisements are as follows:

Dimensions



- Please supply all material as a high resolution PDF.
- All images should be 300dpi at print dimensions and all fonts should be embedded.
- If you require guaranteed colour reproduction accuracy please supply a hard copy proof.
- A keyline will be added around adverts that appear on the same page as others unless specifically requested.
- Double page and full page adverts bleed off the page – note the dimensions left.
- Please send artwork for printed advertisements to Benedict Pask (benedict.pask@golfcoursearchitecture.net) by the deadline you have been given.
- For help in creating advertisement material, contact Toby Ingleton (toby.ingleton@tudor-rose.co.uk) for information about our artwork creation service.

Single issues and special positions

Prices for advertising in a single issue of *Golf Course Architecture* are as follows:

Quarter page advert (portrait)	£1,050
Half page advert (landscape)	£1,550
Full page advert	£2,400
Double page advert	£3,575

Special positions are available at the following premiums above the standard pricing:

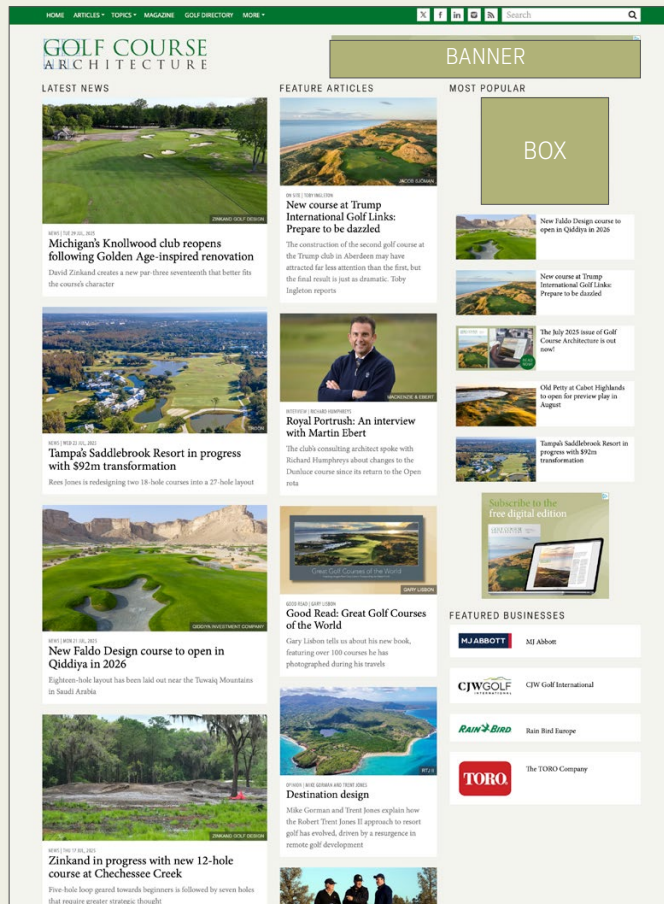
First double page	£525
Back cover	£650
Inside front cover	£500
First right hand page	£450
Inside back cover	£400

- ✓ Issues are published in January, April, July and October each year
- ✓ If you book two issues, a 5% discount is applied. Book three issues for a 10% discount
- ✓ Interested in booking four issues? One of our promotional packages will provide best value
- ✓ Special positions are available only as part of an architect or supplier package
- ✓ Contact us for pricing for inserts and other bespoke positions
- ✓ An advertisement design service is also available – contact us for pricing

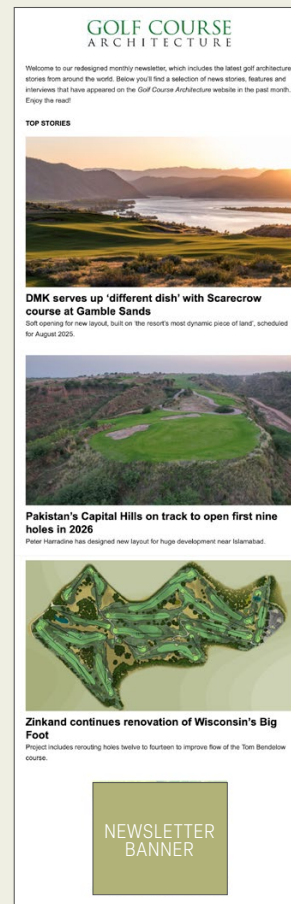
Digital advertising

Advertising positions are available on our website and within our monthly email newsletter.

Website



Newsletter



Banner

£550/month

Size: 1456 x 180 px

Box

£340/month

Size: 600 x 500 px

Newsletter banner

£450/month

Size: 936 x 120 px

Sponsored message

POA

In addition to the above digital advertising placements, we offer the ability to include a sponsored message within the body area of newsletter. Contact us for more information.

Contact us

We look forward to discussing your requirements for the year ahead and are confident that we can effectively promote your business to our audience of golf developers, owners, clubs and industry professionals.

For more information on any of the material covered in this media pack, or if you have any other questions, or would like to place a booking, please get in touch.



BENEDICT PASK

Publication manager, Golf Course Architecture
benedict.pask@golfcoursearchitecture.net

ENGAGE



- ✓ **Keep up-to-date** with the latest news from the golf course architecture industry at www.golfcoursearchitecture.net
- ✓ **Become a digital subscriber** to receive our magazines and newsletters for free at www.golfcoursearchitecture.net/subscribe
- ✓ **Follow** *Golf Course Architecture* on social media:

